

CHMS, BSB – Social studies Task 7

RUBRIC – JUDGING WEBSITE [CONTENT]

Category	1	2	3	4	5	Points
CONTENT [10 marks]	Information is incomplete or not correct. The Webpage does not have a clear purpose on central theme.	Information is not always clear or correct. The theme of the webpage is more or less clear but does not relate to the purpose of the project	Information is clear and correct. The main idea of the Web page is more or less clear and related to the project.	The content has useful information. the theme or main idea of the Web page is clear and related to the project	The theme or main idea of the Web page is clear, and pages relate to information provide. The content is accurate and very useful information.	
ACCURACY [10 marks]	There are several inaccuracies in the content provided by the students OR many of the requirements were not met.	Information provided by students are partially correct and some of the requirements have been met.	Information provided by students are partially correct and some of the requirements have been met.	Almost all the information provided by the student on the Web site is accurate though some are irrelevant.	All information provided by the student on the Web site is accurate and all the requirements of the assignment have been met.	
WRITING MECHANICS [5 marks]	The text has many errors in grammar, capitalization, punctuation, and spelling requiring major editing and revision. (more than 6 errors)	The text has errors in grammar, capitalization, punctuation, and spelling requiring editing and revision. (4 or more errors)	The text has a few errors in grammar, capitalization, punctuation, and spelling requiring minor editing and revision but affects the meaning of the content.	The text has a few errors in grammar, capitalization, punctuation, and spelling requiring minor editing and revision but doesn't affects the main idea.	The text has no errors in grammar, capitalization, punctuation, and spelling.	

Category	1	2	3	4	5	Points
Background [5 marks]	Background does not suit the theme and detracts from the readability of the site	Background is not thoroughly consistent across pages and does detract from readability.	Background is not thoroughly consistent across pages and does detract from readability	Background is attractive, consistent across pages, adds to the theme or purpose of the site, and does not detract from readability.	Background is exceptionally attractive, consistent across pages, adds to the purpose of the site, and does not detract from readability.	
Layout/ Fonts [5 marks]	Layout has no structure or organisation	Text broken into paragraphs and / or sections.	Uses heading; sections labeled; some formatting	Organized and consistent; good formatting	Appearance of the page looks professional with apt consistency	
Navigation / Links [5 marks]	The links provided are incomplete or broken. A user gets lost by visiting this webpage.	Some links do not take the reader to the sites described. A user typically feels lost.	Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.	Links for navigation are labeled, allow the reader to easily move from a page to related pages and internal links rarely found missing or broken.	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages.	
Images/ Graphics / videos [5 marks]	No images or images that appear are totally wrong and does not show up in the website.	Images are related to page / text. They are blurry and does not show up in the pages	Images related to page / text were recycled from other pages and are too big / small – shows improper work.	Images are related to the page and some images were taken by students. Images are of correct order and size.	Images have strong relation to web page. Some of the images were produced by the students. They are of proper resolution, colour and cropping.	
Originality [5 marks]	Site aggregates or repurposes content without appropriate citation or references	Site aggregates or repurposes content	Site offers some original content, combining it with repurposed content	Site offers original content and viewpoints	Site is a primary source of original content and viewpoints	

Total Marks: